

The diagram illustrates the layout of a postcard. It features a central area divided into two horizontal panels by a dashed line. The top panel is labeled 'INSIDE TOP' and contains a vertical rectangle. The bottom panel is labeled 'INSIDE BOTTOM' and contains a larger rectangle with text inside. The entire layout is enclosed in a pink border labeled 'BLEED' at the bottom. The area between the inner green border and the outer pink border is labeled 'INSIDE MARGIN' at the bottom. The dashed line is labeled 'FOLD' on both sides.

INSIDE TOP

FOLD

FOLD

INSIDE BOTTOM

3.5" x 2" MAGNET

MAGNET CAN BE ATTACHED TO
TOP OR BOTTOM PANEL IN VERTICAL
OR HORIZONTAL POSITION AND CAN
BE PLACED ANYWHERE INSIDE WITH A
MINIMUM 1/4" SPACE BETWEEN MAGNET
EDGE AND EDGE(S) OF POSTCARD.

INSIDE MARGIN

BLEED